



ROBERT KENNEDY COLLEGE  
SWISS QUALITY EDUCATION

Est.  
1841

YORK  
ST JOHN  
UNIVERSITY

# 100% ONLINE MASTER OF BUSINESS ADMINISTRATION

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Offered by Robert Kennedy College  
in exclusive partnership with York St John University



COURSE GUIDE

# 100% ONLINE PROGRAMMES

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- **100% Online MBA Leading Innovation and Change**
- **100% Online MBA Coaching Mentoring and Leadership**
- **100% Online MBA Entrepreneurship and Innovation**
- **100% Online MBA Innovation Leadership and Consulting**
- **100% Online MBA Leadership and Management**
- **100% Online MBA Management Consulting**

# THE PROGRAMMES AT A GLANCE

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## **Duration**

Minimum 12 months, maximum 3 years.

## **Delivery Method**

100% online via OnlineCampus (an interactive online learning environment) with intensive class discussion and collaboration.

## Terms

We offer rolling admissions throughout the year. Register at any time and begin your learning journey immediately.

## Tuition Fees

Start your British Master's Degree journey with just 525 CHF (Swiss Francs) per month, an amount equivalent to approximately US\$ 585, €541. This rate, structured over an 24-month period, amounts to a total tuition of 12,600 CHF (Swiss Francs).

This **all-inclusive** tuition covers a wide array of university costs such as matriculation fees, online campus access, library use, and graduation charges, offering convenience with interest-free installments.

For those who can make an upfront payment of the entire tuition or a significant part of it (2,000 CHF or more), we offer the option of a fee reduction.

## **Accreditation and Recognition**

After successfully completing your studies at Robert Kennedy College, you will receive a degree from York St John University which is duly accredited by the British Government. York St John University degrees are recognised worldwide.



# 100% ONLINE MBA LEADING INNOVATION AND CHANGE

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## **Introductory**

Not-for-credit

## **Stage 1**

Four taught modules.

## **Core**

- Leading Innovation and Change
- The Essence of Leadership
- Culture, Leadership and Innovation in Organisations
- Successful Strategic Thinking

## **Stage 2**

Individual dissertation (60 credits)

### **Research Methods Live Class**

One week intensive live lectures online to prepare for your final dissertation.

### **Capstone Project**

Supervised dissertation work.



Click here to see  
**MBA Leading Innovation and Change**  
full course description

<https://york.mba/online-mba-leading-innovation-york-st-john-university>



# 100% ONLINE MBA COACHING MENTORING AND LEADERSHIP

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## **Introductory**

Not-for-credit

## **Stage 1**

Four taught modules.

## **Core**

- The Essence of Leadership
- Coaching and Mentoring Skills for Success
- Culture, Leadership and Innovation in Organisations

- **Building Success Through Coaching and Mentoring**

## **Stage 2**

Individual dissertation (60 credits)

### **Research Methods Live Class**

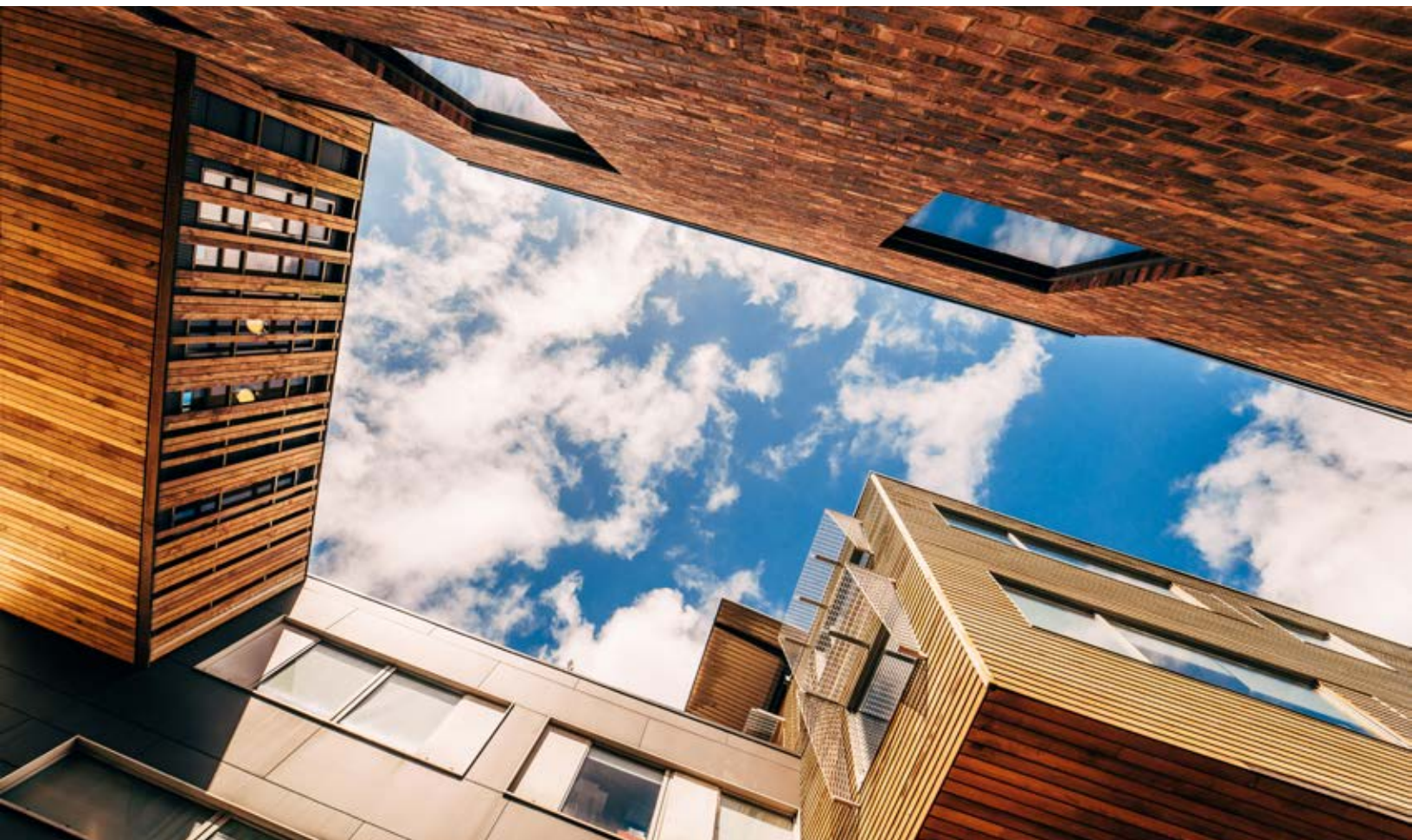
One week intensive live lectures online to prepare for your final dissertation.

### **Capstone Project**

Supervised dissertation work.

Click here to see  
**MBA Coaching Mentoring and Leadership**  
full course description

<https://york.mba/online-mba-coaching-mentoring-leadership-york-st-john-university>



# 100% ONLINE MBA ENTREPRENEURSHIP AND INNOVATION

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## **Introductory**

Not-for-credit

## **Stage 1**

Four taught modules.

## **Core**

- Leading Innovation and Change
- Entrepreneurship and Society
- Culture, Leadership and Innovation in Organisations
- Successful Strategic Thinking

## **Stage 2**

Individual dissertation (60 credits)

### **Research Methods Live Class**

One week intensive live lectures online to prepare for your final dissertation.

### **Capstone Project**

Supervised dissertation work.

Click here to see  
**MBA Entrepreneurship and Innovation**  
full course description

<https://york.mba/online-mba-coaching-entrepreneurship-innovation-york-st-john-university>



# 100% ONLINE MBA INNOVATION LEADERSHIP AND CONSULTING

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## **Introductory**

Not-for-credit

## **Stage 1**

Four taught modules.

## **Core**

- Leading Innovation and Change
- Building and Leading High Performing Teams
- Mastering Strategic Consulting
- Successful Strategic Thinking



## **Stage 2**

Individual dissertation (60 credits)

### **Research Methods Live Class**

One week intensive live lectures online to prepare for your final dissertation.

### **Capstone Project**

Supervised dissertation work.

Click here to see  
**MBA Innovation Leadership and Consulting**  
full course description

<https://york.mba/online-mba-innovation-leadership-consulting-york-st-john-university>



# 100% ONLINE MBA LEADERSHIP AND MANAGEMENT

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## **Introductory**

Not-for-credit

## **Stage 1**

Four taught modules.

## **Core**

- The Essence of Leadership
- Building and Leading High Performing Teams
- Coaching and Mentoring Skills for Success
- Successful Strategic Thinking

## **Stage 2**

Individual dissertation (60 credits)

### **Research Methods Live Class**

One week intensive live lectures online to prepare for your final dissertation.

### **Capstone Project**

Supervised dissertation work.

Click here to see  
**MBA Leadership and Management**  
full course description

<https://york.mba/online-mba-leadership-management-york-st-john-university>



# **100% ONLINE MBA MANAGEMENT CONSULTING**

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## **Introductory**

Not-for-credit

## **Stage 1**

Four taught modules.

## **Core**

- Mastering Strategic Consulting
- Culture, Leadership and Innovation in Organisations
- High Impact Management Consulting
- Successful Strategic Thinking

## **Stage 2**

Individual dissertation (60 credits)

### **Research Methods Live Class**

One week intensive live lectures online to prepare for your final dissertation.

### **Capstone Project**

Supervised dissertation work.

Click here to see  
**MBA Management Consulting**  
full course description

<https://york.mba/online-mba-management-consulting-york-st-john-university>







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